



For Immediate Release – 15 July 2022

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TASTE OF THE CARIBBEAN ZONE @AFROMONDE FESTIVAL

AUGUST 25-28TH, OLD-PORT OF MONTREAL (Clock-Tower Quay)

Montreal (July 15, 2022) Taste of the Caribbean (TOTC) in collaboration with **Pepito Sangria**, is back this year within the **AFROMONDE** Festival at the **Old-Port of Montreal** to be featured as the Caribbean Zone. Due to such short notice of the re-opening of festivals by the Quebec government, the organizers did not want to rush into producing its usual full-blown event and are instead producing several pop-up versions of the festival within various other events, starting with AFROMONDE Festival. *“We are very proud to work with AFROMONDE in showcasing some of the best Caribbean acts via the afro world”* – Cezar Brumeanu, Executive Producer of TOTC.

In addition, a special ‘**Stages Canada**’ presentation of live performances by various artists from Montreal and Toronto will be featured on Sunday, August 28th in the **Pepito Dance Floor Zone**.

What to expect at this year’s TOTC pop-up version at **AfroMonde** (Clock-Tower Quay):

- **Pepito Dance Floor Zone (daily)**: Festival goers can join in on interactive dance workshops and watch electrifying performances of dance styles.
- **Rum Zone (daily)**: Back by popular demand on an annual basis, the Rum Zone has become a great way to discover Caribbean rums! Visitors can pick from a variety of rum sampling sets and sip on selections of spiced and aged rums and enjoy the occasional **live steel pans** sounds by **Martin Albino**.
- **Food Zone (daily)**: Visitors can travel the islands through their taste buds by sampling traditional and fusion dishes. Vendors will be serving up a variety of dishes, desserts and drinks from Haiti, Jamaica, Martinique, Guadeloupe, Trinidad and more!
- **STAGES Canada special presentation (Aug.28th)**: Various Caribbean artists from Montreal and Toronto will perform live; either on tracks with a DJ or fully acoustic in the evening time. For more info on the ‘Stages Canada’ project, please visit: <https://totc.ca/stages-canada>



ABOUT – AfroMonde Festival

An invitation to enjoy the difference, the richness, and the unique character of each of the Afro-descendant communities. The AFROMONDE Festival generates both a collective dialogue, a blending of rhythms, all presented in various forms. This event stimulates through a festive and artistic dynamic, as well as the feeling of belonging to a multicultural community.

ABOUT – Stages Canada

Understanding the difficulties of being discovered in the music industry, [Stages Canada](#) provides a live performance platform for newly emerging and well-seasoned artists of Caribbean genres (reggae, soca, zouk, konpa, dancehall, Reggaetón, lovers rock, etc.). A professional platform for artists to gain the knowledge & experience of touring along with the benefits of promotional exposure across Canada.

ABOUT – Taste of the Caribbean (TOTC)

TOTC's mission is to promote the diversity of Canada's Caribbean culture to all audiences; to form a better understanding and integration between cultures, as well as to influence Canadians of non-Caribbean descent to eventually travel to the Caribbean region, while at the same time, direct them to visit local Caribbean outlets in Canada, such as: live performances/events, restaurants, retail stores, art galleries, related e-commerce sites of imported products, etc.

A [Taste of the Caribbean](#) is an exotic experience for all your senses!

@ A GLANCE

What: A four-day 'Caribbean Zone' inside AfroMonde Festival featuring live music, dance, food, rum, arts.

Where: Clock-Tower Quay, Old-Port of Montreal (STM: metro Place D'Armes)

When: August 25-28th, 2022 (2PM-11PM daily)

Who: Performance schedule can be found on our website

How: FREE Entrance

Web: totc.ca

Social Media

- FB: <https://www.facebook.com/ilovetotc>
- IG: <https://www.instagram.com/ilovetotc>
- TWITCH: <https://www.twitch.tv/ilovetotc>
- TWITTER: <https://twitter.com/ilovetotc>
- AUDIUS: <https://audius.co/ilovetotc>
- SoundCloud: <https://soundcloud.com/ilovetotc>
- YouTube: <https://www.youtube.com/c/TOTCTasteoftheCaribbeanofficialfestival>

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