



For Immediate Release – 7 October 2020

Contact: info@tasteofthecaribbean.ca

TOTC VIRTUAL EDITION – WEB SERIES

MI CASA ES SU CASA

Even though we are locked down, our mission of promoting the diversity of Canada's Caribbean culture to all audiences to form a better understanding and integration between cultures, as well as to influence Canadians of non-Caribbean descent to eventually travel to the Caribbean region, while at the same time, direct them to visit local Caribbean outlets here, such as: businesses, arts, live performances, imported products, etc. shall not stop!

Join us EVERY WEDNESDAY @ 7:00 PM (EST Time Zone) from now till Christmas and beyond into next year, as we explore local Caribbean artists, restaurants, mixologists, culture, and more, here in Canada via our virtual web series “MI CASA ES SU CASA”. As the saying goes, THE SHOW MUST GO ON!

ABOUT – Taste of the Caribbean (TOTC Festival)

TOTC’s mission is to promote the diversity of Canada’s Caribbean culture to all audiences; to form a better understanding and integration between cultures, as well as to influence Canadians of non-Caribbean descent to eventually travel to the Caribbean region, while at the same time, direct them to visit local Caribbean outlets in Canada, such as: live performances/events, restaurants, retail stores, art galleries, related e-commerce sites of imported products, etc.

What started out back in 1999 as a small 1 day all-you-can eat indoor ticketed food event, has now transformed into a large 4-day FREE outdoor music, arts, food, and culture festival, which also features several live international performing artists/bands within a special ticketed concert zone. From Jamaica’s famous reggae sounds and jerk chicken dishes to the spiced rums and soca artists of Barbados and Grenada, we invite you to come and submerge yourself in the Caribbean culture, right here at the Old-Port of Montreal!

A Taste of the Caribbean is an exotic experience for all your senses!

- Facebook: <https://www.facebook.com/ILOVETOTC>
- Instagram: <https://www.instagram.com/ilovetotc>
- YouTube: [TOTC – Taste of the Caribbean](#)

#ilovetotc