



PRESS RELEASE

****EMBARGOED UNTIL – Thursday, February 6, 2020****

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A TASTE OF THE CARIBBEAN – REGGAE EDITION PAYS HOMAGE TO BOB MARLEY

21ST ANNUAL TOTC – REGGAE EDITION
JULY 9-12 2020, OLD PORT OF MONTREAL

FEATURING BOB MARLEY TRIBUTES TO MARK THE ICON'S 75TH BIRTHDAY

Montreal (February 6, 2020) – Today, February 6, 2020, marks what would have been reggae icon Bob Marley's 75th birthday. In recognition of his life and legacy, TOTC, Montreal's premiere Caribbean cultural festival, is proud to announce the **Reggae Edition** this **July 9-12, 2020** at the **Clock Tower Quay** of the **Old Port of Montreal**. By way of a variety of activities, the four-day event will highlight reggae music and culture as well as the contributions of its most famous son, Bob Marley.

"We are really excited about this year's edition," says Executive Producer Cezar Brumeanu. "We're returning to the Clock Tower; a venue that allows us to create a relaxed yet festive vibe. And the timing of the Reggae Edition is perfect as there hasn't been a large scale, reggae themed event in the city for the last two years. We really want to give dedicated reggae fans a taste of what they've been missing. At the same time, we're excited to showcase the deep impact that reggae music and culture has had across the world."

The Reggae Edition will feature:

Concerts

- Free **One Love Bob Marley Tribute Concert** to launch the festival on **Thursday, July 9**. Montreal artists (to be announced) from a variety of genres will take the stage to pay homage to the musical giant. Fans will surely revel and sing along to classics such as, "One Love", "No Woman, No Cry", "Get Up, Stand Up" and many more!

- The TOTC concert stage returns for the Reggae Edition and promises four days of reggae inspired vibes and **Bob Marley tributes** from roots & culture, dancehall, reggaeton and afro-beats artists.

Performers to be announced. Early bird tickets go on sale this spring!

The Rum Zone

The Rum Zone has become a great way to discover Caribbean rums and is a festival favorite! Each year our rum ambassador is proud to showcase a number of rum sampling sets to tease the palette. Connoisseurs and the curious can select from curated sets of spiced and aged rums, and enjoy them in a festive atmosphere. There will also be free mixology demonstrations showing how to mix classic cocktails.



UN GOUT DES
CARAIBES
A TASTE OF THE CARIBBEAN

Restaurants

Visitors can travel the islands through their taste buds by sampling traditional and fusion dishes. Our vendors will be serving up a variety of dishes, desserts and drinks from Haiti, Jamaica, Martinique, Barbados, Guadeloupe, Trinidad and more!

Pepito Sangria Dancefloor

Festival goers can join in on interactive dance workshops and watch energetic performances of dance styles including Cuban salsa, Dominican bachata, Haitian konpa, Trinidadian soca, Jamaican reggae/dancehall and more!

Del Monte Soccer Zone

Back for the second year in a row, the Soccer Zone features 3-on-3 pick-up games, soccer skills clinic, and more!

TOTC @ A GLANCE

What: TOTC – Reggae Edition: a four-day festival featuring music, arts, food and culture from the Caribbean.
FEATURING: Free One Love Bob Marley Tribute Concert (July 9); four days of musical tributes to Bob Marley.

Where: [Old-Port of Montreal \(Clock Tower Quay\)](#)

When: July 9-12 2020 (12PM-11PM daily)

Who: Schedule of performances, participating vendors and activities at: www.totc.ca

How: Free entrance; concert tickets on sale this spring at www.totc.ca

Web: www.totc.ca

Social Media

- Facebook: www.facebook.com/TOTCMTL/
- Instagram: www.instagram.com/ilovetotc/ #totcmtl #ilovetotc
- YouTube: [TOTC – Taste of the Caribbean](#)

Download promotional video here: [TOTC Promo Video](#)

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