

ELAINE LIL'BIT SHEPHERD

Elaine "Lil'Bit" Shepherd began performing at the tender age of 5. Music of all genres was constantly being played around the house and it seemed to connect so naturally with Elaine at a young age, so her parents decided to enroll her in a children's performing group where she gained much of her initial stage experience in singing, dancing and acting. As the music grew with her, she continued to develop her talents, transferring and blending the sounds of her origins with the West Coast Canadian vibes she met. Blessed with a confident voice and creative ability, Lil'Bit is recognized as "the little girl with the big voice," as her iconic sweet tone is pleasantly alluring, and draws a listener into her world of dramatic presence and passion.

In high-school, Lil Bit picked up the guitar and piano, expanding her musical expression, while developing her understanding of the structure and mechanics underlying the music she loved. This all strengthened her value in the overall substance of songs, and she began focusing heavily on songwriting, enrolling in music classes in college, and collaborating with fellow musicians who focused on their meaning as much as their sound. These collaborative chances introduced Lil'Bit to the contemporary world of Hip-Hop, R&B and Reggae music.

Lil'Bit's efforts during the 2009 Junos in Vancouver, B.C. earned her the notice of Carrie Mullings (Rebel Vibe Records) who introduced her to Toronto Reggae scene, and took her under her wing as manager, mentor & eventually CEO partner, working together as a team to build the label & movement.

Lil'Bit's release of "Lady in the Streets," saw her deemed a 'hidden gem' of Canada, owing to her powerful and refreshing sound. Her music possesses a timeless zeal, as the refreshing presence is strongly-rooted on a base of classic and soulful music; clearly recognizing this love for canonizing music.

A 20 year radio veteran of Jamaica had this to say: "There were times when I thought that sweet Lovers Rock like this was a thing of the past. After listening to this talented artist, I realized that there is still hope for music of such quality. Her Erykah Badu sound alike add flavor to some poignant lyrics telling the brothers, "don't rush it, just take time to get to know me" The lyrics were no doubt skillfully crafted to speak for today's women as she virtuously declares that the price of her worth is not under her skirt. The song has the kind of power to keep you listening for hours. Of course this artist will be around for a very long time." - Tony Gallimore; Newstalk 93FM Kingston, Jamaica.

These kind words mark a time of artistic progression for Lil'Bit, as her personal achievements began earning her public respect and nationally-renowned accolades. shepherd began seeing regular rotation on community airwaves across Canada, and in June of 2010, Lil'Bit received The Most Promising New Artist Award at the RMAA's. This award—a milestone in itself—ultimately foreshadowed her acceptance of the most prestigious award in the Canadian Music Industry. in 2011, she received a Juno award for Reggae Recording of the Year for her Single "Likkle But Mi Tallawah" produced by Donovan "Danny M'aestro" Lee on the "New Tek Riddm", an honor that she received graciously. That same year Shepherd also won the 2011 MMA Marijuana Music Award for Best Reggae/Dancehall Single "Sensimilla"

Lil'Bit also received two awards at the 2011 WCRMA's for Best Female Vocalist, and Single of The Year for "Lady in The Streets" and was nominated for Best Female Vocalist, Best Reggae Single, and Artist of the Year at the 2011 RMAA's. Shepherd was nominated once more for the 2013 Juno Awards; Best Reggae Recording category for her Album "Move Ya". Over the last few years Elaine has collaborated on numerous projects with artists worldwide of all styles and genres such as Moka Only, Kyrios, Choclair, Fatty Down, Ndidi Cascade, Kia Kadiri, Ras Indio, Dax Lion, Rushden & Diamonds, Devon "Mr Metro" Martin, ZNI, Tre Nyce, Jahranimo, Zukie Joseph, Lutah Fyah, Chezidek, Luciano & more...

She has also since released two EP's; "New Day" produced by Knuckleduster Music (Vancouver, BC) & "Rockaway EP: Vol 1 Lovers" produced by Technicians Music (Vancouver, BC) & has currently just completed her 2nd LP "Here I Am" with producer Paul "Computer Paul" Henton (Jamaica) set to be released in the new year.

Shepherd has recently returned from Jamaica where she performed at the 22nd Annual Bob Marley Birthday Bash in Negril, and was the only female artist representing reggae music to perform at SXSW in Austin, Texas. She has currently completed working on her first co-write EP entitled "Revival" (produced by Technicians Music) for Honolulu native artist Paka, which is now available on iTunes.

Elaine "Lil'Bit" Shepherd's formal accomplishments speak for themselves, but her voice speaks louder, as she continually evolves as a professionally minded, strong woman, and as a relentlessly passionate artist. Her sound is bold, and her humble frame only exaggerates the beauty her soul speaks, making Lil'Bit a Canadian icon worth following closely.